



K-CIAN

Campus Bulletin

K. C. DAS COMMERCE COLLEGE GUWAHATI ASSAM

Principal's Message

It gives me immense pleasure to know that yet another issue of the K-CIAN is coming up for the readers. K-CIAN is not only the mouth piece of our College but also a prominent health indicator of the institution which highlights achievements. In a vibrant and healthy institution education is not only restricted to classroom transaction. Teachers keep themselves busy in many learning pursuits. Further, it is our duty that we facilitate production of not only scholars but good citizens who would work hard and contribute towards nation building. SWOT analysis of our Institution highlights many areas where we need to stress upon and we shall overcome all those weaknesses in a phased manner with team effort. In order to add quality to the traditional B.Com. course, we will see introduction of certificate courses which students can opt for. Two such certificate courses have been developed: 'E-Commerce' and 'Green Commerce' for immediate implementation. We have also set targets like staging a national level workshop or seminar within this year itself. On the students' front we should see to it their classes are not missed, their output stratum is always higher than their input level and that they are provided enough career related opportunities. Challenges need to be converted to opportunities. The road ahead is tough and we don't have any other options too.

- Dr. Hrishikesh Baruah, Principal, K. C. Das Commerce College

ALL ASSAM INTER COLLEGE MUSIC COMPETITION - 6TH NOVEMBER 2017

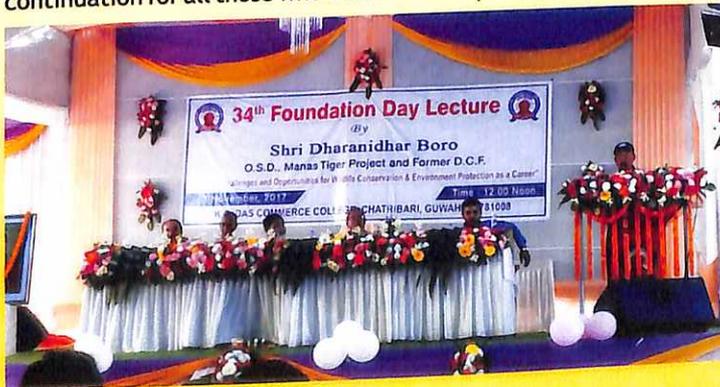
The All Assam Inter College Music Competition on Jayanta Hazarika songs was organised as a part of the 34th Foundation Day of the College. The competition was inaugurated by Sri Atul Medhi, renowned Music Director and Ms. Malobika Bora, Mr. Surjya Goswami and Mr. Gautam Sharma were invited to grace the occasion as the esteemed judges. There were around 30 participants from all over the state. Prize money of

Rs. 20,000, Rs.15,000 and Rs.10,000 were awarded to the First, Second and Third Prize winners respectively along with three Consolation prizes of Rs 2,000 each. The winners of the competition were First: Kaushik Das of M C College, Barpeta, Second: Mrinmoyee Chetia of Gauhati University and Third: Maramee Sharma of D K College, Mirza.

FOUNDATION DAY LECTURE - 7TH NOVEMBER 2017

The 34th Foundation Day Lecture was delivered by Sjt. Dharanidhar Boro, OSD, Manas Tiger project and Former DCF on the Topic "Challenges and Opportunities for Wildlife Conservation and Environment Protection as a Career". The programme started with the College Anthem by the students and the welcome address by the Principal. Dr. Ghanashyam Nath. Prof. Kumud Ranjan Das, Former Head, Department of Accountancy, Gauhati Commerce College was felicitated by the college.

The Prafulla Chaudhury Award was given to the Best Graduate Navin Bothra and the Best Higher Secondary Scholar, Prashant Goel was awarded the Sarat Ch. Das Award. Both of them received a cash prize of Rs. 5,000 each. Moreover, the Basanta Kr. Das and the Basanti Devi scholarship was also presented in the same function to two meritorious students, one male and one female from the financially weak background in Higher Secondary as well as in B.Com 1st Semester. They are awarded a cash award of Rs. 10,000 each. This award is a continuation for all those who show a consistently good performance.



WORLD ENVIRONMENT DAY - 5TH JUNE 2018

On the occasion of World Environment Day, the K C Das Commerce College Teachers' Unit in association with the Economics Department faculty members organised a Plantation Drive and a Popular Talk on Problems of Environment in Present Day.

International Women's Day Celebration - 8TH MARCH 2018

The K C Das Commerce College Women's Cell in collaboration with the ACTA Kamrup (Metro) Zone A celebrated Women's Day in the College. The Dy. Director of Higher Education Ms. Chinmoyee Talukdar was the Guest of Honour who spoke on various women related issues. Dr. Aparajeeta Borkakaty, Dean and HOD,

The then Principal (i/c) Dr. Radhey Shyam Tiwari, the Faculty members as well as student volunteers participated in the drive. Many saplings were planted and the campus was cleaned of all weeds and wild plants.

Department of Commerce, Gauhati University was the Chief Guest for the occasion. The other guests included the President and the Secretary of the ACTA Kamrup (Metro) Zone A along with our faculty members and a gathering of students.

BLOOD DONATION

A Voluntary Blood Donation Camp was organised by the Red Ribbon Club, K C Das Commerce College in collaboration with Blood Bank,

Gauhati Medical College and Hospital (GMCH) and Naari Shakti Foundation Assam (NSFA) on 8th September, 2017. The students and the staff of the college were actively involved in the programme. A total of 34 units of blood were collected.



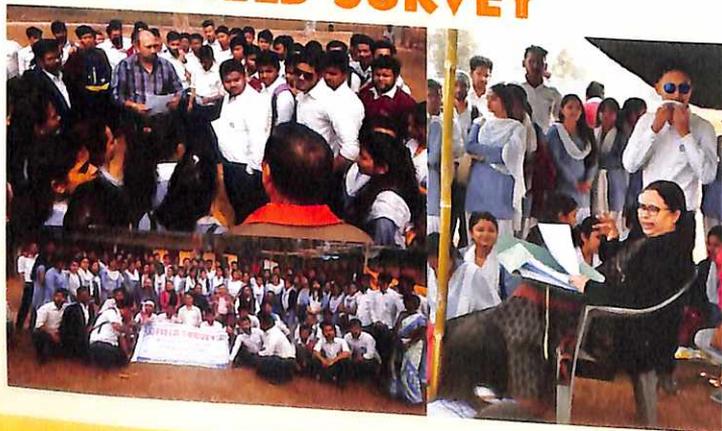
FRESHERS' SOCIAL

The function to welcome the fresher's of the college was held in the month of August 2017. With the flag hoisting ceremony, there was an open session which was presided over by the Principal of the College, Dr. Ghanashyam Nath. The Open Session had the new and the old students speaking on the experiences in the college. Later in the day, there was an Introductory Session of the fresher's which was followed by a cultural programme by the students for the students.

FORMATION OF UNION BODY

The Election of the Students' Union Body for the Session 2017-18 was held for the first time in the history of the college. The entire procedure was carried on peacefully and with full cooperation of the students and the staff of the college. Mr. Mahim Mandal was elected the General Secretary of the college with Subham Sarkar as the Assistant General Secretary.

FIELD SURVEY



COLLEGE WEEK

K C Das Commerce College Students' Union had organised the Annual College Week from 29th January to 3rd February 2018. Various competitions were held in the field of arts, literature, culture and sports. Prizes were given away to the winners of various events on the closing day which was followed by a cultural programme by the students. The star attraction of the day was a fusion dance programme by the famous Mr. Ranjit Gogoi and his troupe.

International Yoga Day - 21ST JUNE 2018

K C Das Commerce College celebrated the "International Day of Yoga" on 21st June 2018 in the college premises. The programme started at 8.30 a.m. The Chief Guests for the programme were Dr. R N Mazumdar, Senior Consultant and Surgeon, Marwari Maternity and Research Centre and Mr. Tomal Sen, Social worker and Rtd. SBI Officer, Guwahati. There was a Yoga demonstration by 4 Yoga teachers from Vivekananda Kendra Guwahati till 11.30 am. Around 500 students, NCC Cadets from different colleges from Guwahati city, teaching faculty, non-teaching staff of the college participated in the programme.

A Field Survey for the major students of B com 6th Semester was conducted by the Departments of Accountancy, Management and Finance on 24th February 2018.

The Department of Finance conducted their survey at Mazpara, Patgaon, near Rani. The topic for the survey was "Role of SHGs in the Socio Economic Development of the people of Mazpara village near Rani block under Kamrup (R) District.

The Department of Management conducted their survey at Loharghat, Kamrup District. The topic for their survey was "Study on the Socio Economic Conditions of Tea Labourers of Loharghat T.E of Kamrup District"

The Department of Accountancy conducted their survey on "A Study on Socio Economic Condition of Laduguri Village, Kamrup, Assam."

Farewell To B Com 6th Semester and M Com 4th Semester



A farewell meeting for B.Com 6th Semester and M.Com 4th Semester were organised by the K C Das Commerce College Students' Union and the M.Com Department respectively. The students shared their various experiences in the college. The meeting was attended by the then Principal i/c Dr. Radheyshyam Tiwari and the Faculty members. After the formal meeting the students enjoyed their fullest with the cultural programme arranged amongst themselves.

campus interview/ counselling

The Placement Cell of the college arranged for a number of Counselling programmes and workshops for the students at various levels. Some of the activities in 2017-2018 are:

- Student Counselling by OP Jindal Global University
- Career Counselling sessions by Management Development Institute, Murshidabad, Master School of Management, EICASA OF EIRC of ICAI
- Hanker's Society
- Investor Awareness Programme by ICSI
- Student Development and Faculty Knowledge Sharing Programme by ICFAI Business School
- POOL GDPI Presentation by Premier Edu
- Workshop on GST by Guwahati CGST Commissionate
- Cyber security Workshop by Appin Technology Lab

Achievements of Faculty Members

Ph.D Awards



1. **Dr. Prarthana Barua**, Associate Professor and HOD, Department of English has been awarded Ph.D degree by Gauhati University in September, 2017 for her thesis entitled "Contributions of Eco Feminism: A study of Margaret Atwood and Vandana Shiva." She carried her research under the supervision of Dr. Kandarpa Das, HOD, Department of Foreign Languages, Gauhati University.



2. **Dr. Chandraprabha Bohra**, Assistant Professor, Department of M.Com has been awarded Ph.D degree by the Gauhati University in January 2018 for her thesis entitled "Financing Pattern of Small Business Enterprises and Traders in Guwahati City." She carried her research under the supervision of Dr. Amrit Pal Singh, Professor in the Department of Commerce, Gauhati University.



3. **Dr. Safiqul Haque**, Assistant Professor in the Department of Accountancy has been awarded Ph.D degree by Gauhati University in April 2018 for his thesis entitled "Study of small tea growers: A case study of Sonitpur District of Assam". He carried his research under the guidance of Dr. Balin Hazarika, HOD, Department of Financial Management, Kaliabor College.

STUDENTS' ACHIEVEMENTS



1. The students of K C Das Commerce College bagged the Best Instrumental Trophy in the Gauhati University Youth festival held in September 2017.

2. The boys' Cricket Team of K C Das Commerce College emerged as the Guwahati City Champions in the Red Bull Campus Cricket Tournament 2018. They further participated in the regional level matches held at Kolkata on 3rd and 4th May 2018.

3. In the National Level Inter College Sports Tournament organised by National Law University, the College emerged as Champions in the Cricket tournament whereas the football squad had qualified till the semi finals.

Publications

1. **Dr. Prasanta Kr. Deka**, Librarian, published the following:
 - a. Conference Proceeding as Editor (Jointly) titled "1st International Conference on Transforming Library 2017" organised by CIT, Kokrajhar and Department of Library and Information Science, Gauhati University on 7th to 9th July, 2017, ISBN: 978-93-83403-04-2.
 - b. A paper on "Scenario of Rural Libraries in Assam with reference to Kamrup District" in IASLIC, 31st All India Conference 2017, organised by Department of Library and information Science, Benaras Hindu University, Varanasi, July 2017.

- c. Seminar Proceedings as Editor-in-Chief titled "College Libraries in Assam: Issues and Challenges" organised by Assam College Librarians Association (ACLA) on August 2017, ISBN: 978-81-920220-2-4.
2. **Dr. Dipak Barman**, HOD, Department of Assamese published the following books:
- "Kamrup Aru Goalpara Anchalar Basik Sadhukotha Aru Eyar Pranalibaddha Alochana", September 2017.
 - "Subosoni Brat", 2nd Edition, September 2017.
2. **Dr. Ananta Pegu**, Assistant Professor, Department of Economics, published a Book titled "Socio-Economic Development of NE India" by Mittal Publications, New Delhi in 2018, ISBN: 81-8324-636-2.
2. **Dr. Upasana Chakravarty**, Assistant Professor, Department of Economics had her paper entitled "Employment Potentiality of Urban Informal Sector with reference to Guwahati City" published in ACTA Journal, Vol. XXXIX, ISSN: 2229-693X, 2017.
4. **Dr. Chandraprabha Bohra**, Assistant Professor, Department of M.Com has published the following papers:
- "An Empirical Analysis on the Challenges in Acquiring Finance by Micro and Small Business Enterprises" in COMED, a refereed Journal of Commerce, Vol 6, No. 1, January 2018, ISSN: 2347-7199.
 - "Functional Challenges of the Small Scale Industries - An Analytical Approach" in the International Journal of Management Studies, Vol V, Issue 2(6), April 2018, ISSN: 2249-0302, EISSN: 2231-2528.
5. **Ms. Rimjim Borah**, Assistant Professor, Department of Accountancy had the following papers to her credit:
- "Impact of ICT and E-Governance on Rural Livelihoods - A case study in Rupohi circle of Nagaon District" in the Excellence International Journal of Education and Research, ISSN: 2349-8839
 - "A study on the Silk Industry of Assam and its impact on the economy of Assam" in the ACTA Journal, Vol. XXXIX, 2017, ISSN: 2229-693X
 - "Organisational Culture and its impact on the overall prosperity of the organisation-special reference to Infosys Ltd." in the Periodical Journal published by IQAC, Guwahati College, ISBN: 978-81-935219-2-2.
6. **Ms. Gargi Sarma**, Assistant Professor, Department of M.Com had the following papers published:
- "Perception towards the Direct to Consumer Advertisements of Health Care Products-Advertiser's Perspective" published in International Journal of Management Studies, Vol. V, Issue 2(7), April 2018, ISSN: 2249-0302, EISSN: 2231-2528.
 - "Quality Education in Commerce Colleges of Guwahati City: A descriptive study" published in North Eastern Journal for Commerce and Management, Vol. 3 No, 1&2, June- December 2017, ISSN: 2395-2199.

Seminars/ Workshops/ Paper Presentation

1. **Mrs. Chaitali Das**, Assistant Professor, Department of Management, presented a paper entitled "Financial Literacy and new Pension Scheme: a study with special reference to Guwahati City" at a UGC Sponsored National Seminar on "Inclusive Growth and Access to Micro Finance in North East India" organised by Department of Economics, Jagiroad College on 11th and 12th August, 2017. In the same Seminar another paper was presented by **Mrs. Indrani Bhagowati** entitled "Impact of Mobile Banking in the upliftment of economic empowerment of the society: A study on certain areas of Nagaon District of Assam." **Ms. Rimjim Borah**, Assistant Professor, Department of Accountancy also presented a paper entitled "A study on implementation and awareness of social security schemes with special reference to PMBSY and APY".
2. **Mr. Bikash Kr. Jain**, Assistant Professor, Department of Accountancy, had participated in the One Day Faculty Knowledge Sharing Programme on "Goods and Services Tax/ Transition to cashless economy" organised by ICFAI in association with K C Das Commerce College on 26th August 2017.
3. **Mrs. Chaitali Das**, **Mrs. Indrani Bhagowati** and **Mr. Harjyoti Kalita**, Assistant Professors of the Department of Management, jointly presented a paper entitled "New Marketing and Management Practices and Prospects of Assamese Cuisine" in a National Seminar on "Management Strategies in New India with special reference to NE India" organised by Gauhati Commerce College Centre of Management Studies in collaboration with Guwahati Management Association on 17th November, 2017. In the same event, **Ms. Gargi Sarma** of Department of M.Com also presented a paper entitled "Preview of the problems faced by new ventures in Advertising."
4. **Ms. Rimjim Borah**, Assistant Professor, Department of Accountancy had presented the following papers:
- "Organisational culture and its impact on the overall prosperity of the organisation with special reference to Infosys Ltd." in the ICSSR-NERC Sponsored National Conference on "Managing Human Resources at Work Place in the 21st Century" organised by the Department of Commerce, Assam University, Diphu Campus on 5th and 6th January 2018.
 - "A study on role of FDI in economic growth of North East India" in a National Seminar on "Emerging Issues of FDI in India- with special reference to NE Region" organised by CKB College, Teok, Jorhat on 16th and 17th October 2017.
5. **Ms. Gargi Sarma**, Assistant Professor, Department of M.Com presented the following papers:
- "Unethical Advertising Practices of the Initial Demonetisation Era" in the ICSSR-NERC sponsored National Conference on "Demonetisation and approaches towards Digital India" organised by Department of Commerce, Assam University, Diphu Campus, on 4th and 5th January 2018.
 - "Problems faced by the expatriates regarding compensation under the Ethnocentric Approach" in the ICSSR-NERC Sponsored National Conference on "Managing Human Resources at Work Place in the 21st Century" organised by the Department of Commerce, Assam University, Diphu Campus on 5th and 6th January 2018.
5. **Mr. Deepjyoti Das**, Assistant Professor in the Department of M.Com presented a paper entitled "Payment Gateway: an inevitable Financial Service of Modern Economy" and **Ms. Gargi Sarma**, Assistant Professor from the same Department also presented a paper titled "Unethical Relationship Marketing practices of select Financial Services" in the ICSSR Sponsored National Seminar on "Financial Services in India: Emerging Issues and Trends" organised by the Department of M.Com, Gauhati Commerce College on 21st and 22nd March, 2018.
6. **Dr. Upasana Chakravarty** and **Dr. Ananta Pegu**, Assistant Professors, Department of Economics jointly presented the following papers:
- "Socio Economic Impact of Migrant Workers in Urban Informal Sector with reference to Guwahati City" in the UGC Sponsored National Seminar on Human rights in Digboi College on 7th and 8th April, 2018.
 - "Environmental sustainability and human development: the connecting link with special reference to Assam" at ISS sponsored National Seminar on "Human Development in India with special reference to NE Region: Emerging issues and policy paradigms" at Srikisan Sarda College, Hailakandi on 10th and 11th April 2018.